



**FlashID International Pty Limited** ABN 90 131 252 974  
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www.flashID.org Email intl@flashID.net

## Privacy Policy

**At FlashID we understand and respect your concerns about privacy and our commitment is twofold.**

First, the data placed in your Emergency Identification Document (EID) and saved on your flashID device is owned, determined and controlled by you, or a third party designated by you, if appropriate.

Your personal information is not saved on any database and you determine what is, and is not, included in the EID.

Second, as to our website, we take our legal responsibilities seriously.

Consequently we collect and use personal information only in accordance with this Privacy Policy which explains what information flashID may collect, how this information may be used, and how it relates to the operation of the website.

This Privacy Policy is subject to the Terms and Conditions posted elsewhere on this website and has been drafted in accordance with the [Australian National Privacy Principles](#) in the [Privacy Amendment \(Private Sector\) Act 2000](#) and the [Privacy Act](#) of 1988. In New Zealand we are bound by the [Privacy Act 1993](#).

You may contact us at any time to inspect your own personal information that we are holding. Our contact details for this purpose are at the foot of this notice.

### **What we collect from you, and how we use it**

We need to collect personal information from you for purposes of registration and communication, and we are at pains to ensure that we ask only for essential information, without which we cannot provide you with our full range of services.

Information is collected on the understanding that you are providing information relating only to yourself, and not to any third party.

FlashID collects and stores personal information in several ways at different parts of our website. This information may include your legal name, email address, age and gender. Apart from disclosure requirements of the above Acts of Parliament, we do not disclose your personal information to any other party unless you grant specific approval where and if this is requested on any of our information forms.

However, we reserve the right to aggregate non-specific information for statistical and other marketing purposes.



# FlashID International Pty Limited

## Data security

FlashID will take all reasonable steps and security methods to protect the personal information it holds from misuse and loss and from unauthorised access, modification or disclosure. Where appropriate, we use passwords and other techniques to protect you and your privacy.

## Opting out

From time to time you may receive information about flashID products, services and other items we believe to be of interest. However, you may contact us at any time to request that your name be removed from our distribution list.

## Cookies

In order to maintain the highest possible standards of personalised service to our members, we may use devices known as cookies to store and sometimes track information about you, as well as reducing the time required for you to submit your requests and for us to respond to such requests. A cookie is a small amount of data that is transferred to your computer's hard drive. All portions of the website that prompt you to log in or that may be customised require that you accept cookies. No other company has access to cookies placed on your computer by FlashID and cookies will not be used by us to retrieve any information about you other than what you have provided.

Although you may configure your web browser not to accept cookies, the features of our website may not function properly if you do not accept cookies

## Updating information

While FlashID has responsibilities to you, you also have responsibilities. Specifically these include maintaining and updating, as applicable, your Emergency Identification Document with current, accurate and complete information.

## What else you should know

The FlashID website contains links to other websites and advertising. The privacy policies of those websites and advertisers may significantly differ from those of FlashID. It is therefore recommended that you contact such website operators or advertisers directly to determine their respective privacy policies.

## Contacting FlashID

If you have any questions about our Privacy Policy, the practices of the website, or your dealings with FlashID, please direct them to:

FlashID International Pty Limited  
PO Box 94  
Bundanoon NSW 2578  
Australia  
Email: [privacy@flashID.net](mailto:privacy@flashID.net)